

# Cookies Policy

Name: Neironix UO;  
Website: neironix.io;  
Reference: Website Cookies Policy.

When accessing or using our Website, we may use one or more “cookies”. “Cookies” are small text files, placed on a computer hard drive, which enable websites to remember your user preferences. Without cookies, we may not be able to provide certain services or features, and the Website will not work as efficiently as we would like. You can turn cookies off, but if you do this you may not be able to access some services on the Website.

**Please note that, by accessing or using our Website, you agree to the use of cookies as described in this Policy.**

## 1. What is a cookie?

Cookies are text-only strings of information that are downloaded to your computer or mobile device when you visit our Website or another website using our implemented web tool. Your web browser then sends these cookies back to the originating website on each subsequent visit, or to another website that recognizes those cookies. You can find more information about cookies at [www.allaboutcookies.org](http://www.allaboutcookies.org).

Cookies are widely used in order to make websites work in an efficient way. The use of cookies allows you to navigate between pages efficiently. Cookies remember your preferences, and make the interaction between you and the website smoother and more efficient. Cookies are also used to help ensure that the adverts you see online are relevant to you and your interests.

## Setting and storing cookies

Cookies may be set either by the website you are visiting (“first party cookies”) or by third party websites who run content on the website you are viewing (“third party cookies”). They may be stored either for the duration of your visit to the Website or for repeat visits.

## Different types of cookies

There are four main types of cookie:

1. **Strictly Necessary Cookies:** These cookies are essential to enable you to login, navigate around and use the features of a website, or to provide a service requested by you, for example by remembering items you have placed in an online shopping basket. We do not need to obtain your consent in order to use these cookies.
2. **Functionality Cookies:** These cookies allow the website to remember choices you make (such as your user name, language, or the region you are in) and provide enhanced, more personal features. For instance, a website may be able to provide you with local weather reports or traffic news by using a cookie to store information about the region in which you are currently located, remember changes you have made to text size, fonts, and other parts of web pages that you can customize, and provide services you have asked for such as watching a video or commenting on

a blog. The information these cookies collect remains anonymous and they cannot track your browsing activity on other websites.

3. **Performance cookies:** These cookies collect information about how you use a website, for example which pages you go to most often, and record difficulties you may experience while using the Website, for example error messages. All information collected by these cookies is aggregated and therefore anonymous. It is only used to improve the efficiency of the website.
4. **Targeting Cookies or advertising Cookies:** These cookies are used to deliver advertisements tailored to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organizations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organization. For more information about online behavioral advertising cookies and online privacy, please see the guide produced by the internet advertising industry available at [www.youronlinechoices.com](http://www.youronlinechoices.com).

## 2. How to manage your cookie settings

There are various ways in which you can manage and control your cookie settings.

**You should bear in mind that, by deleting or blocking cookies, some or all of the websites you visit (or features of them) may not work properly or as effectively.**

### a. Turning off cookies via your web browser

Most modern web browsers will provide you with some general information about cookies, enable you to see what cookies you've got, allow you to delete them all or on an individual basis, and enable you block or allow cookies for all websites or individually selected websites. You can also normally turn off third party advertising cookies separately.

**Please note that if you adjust your cookie settings via your web browser then, unless you delete or block each cookie individually, the changes will apply to all websites that you visit – not just our websites. You will also need to adjust your cookies on a browser-by-browser basis.**

Information about cookies is usually found in the "Help" section of the web browser. Below are some links to the "Help" sections of some commonly used web browsers:

Internet Explorer - <http://support.microsoft.com/kb/196955>

Windows Phone - <http://www.microsoft.com/windowsphone/en-us/howto/wp7/web/changing-privacy-and-other-browser-settings.aspx>

Google Chrome - <http://support.google.com/chrome/bin/answer.py?hl=en&answer=95647>

Google Android - <http://support.google.com/android/?hl=en>

Mozilla Firefox - <http://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer?redirectlocale=en-US&redirectslug=Cookies>

Opera - <http://www.opera.com/browser/tutorials/security/privacy/>

Safari - <http://www.apple.com/support/safari/>

## **b. Turning off third party cookies**

You can turn off the third party targeting/advertising cookies described in “How we use cookies” above by visiting the following link:

DoubleClick - if you would like to opt out of DoubleClick's use of cookies you can do so by visiting the [DoubleClick opt-out page](#).

You will also have the option of turning off third party targeting/advertising cookies each time you see an advertisement that has been personalized to you.

Some advertising networks that partner with us may use cookies to better manage advertising campaigns, specifically to personalize advertising messages and to impose frequency caps. Networks that are active on the site are participating in "Your Ad Choices" program and allow immediate opt-out of interest-based advertising by clicking on the "Your Ad Choices Icon".

For more information please visit: <https://ads.google.com>

*Note that the third party listed above may need to set a cookie in order to remember that their targeting/advertising cookies should not be assigned to you in the future. If you change or delete your browser's cookie file, or change or upgrade your browser or device, then you might need to opt out again.*