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November 27th, 2017

Dear Fellow Investors,

This is a challenging time in the healthcare industry, with unprecedented threats and opportunities. On the one hand, cyber attacks against medical institutions are on the rise, with personal and medical information under daily attack. Costs are going up relentlessly, particularly in the United States, where families and small businesses especially are finding it increasingly difficult to pay for their most basic needs.

On the other hand, the internet has helped enable a globally connected healthcare ecosystem, with more and more people venturing abroad for the best quality and most affordable treatments. Quality care is increasingly available around the world.

I propose we find a way to negate the threats and take advantage of the opportunities by forming an ecosystem that relies on the power of the blockchain and crypto tokenization.

My company Scottline Healthcare Solutions has been at the forefront of healthcare IT for more than four years. We have helped clients deal with the problems first hand, which is why we are so determined to help find the solutions.

Together we can bring more CARE into the world.

Sincerely Yours,

Mike Bishop,
Chief Executive Officer
CareX - Blockchain Platform
Everywhere you need Health
415-489-8221 (USA)

Mike Bishop
1. Executive Summary

CareX is a new way for people to find and pay for health care using a blockchain-based alternative to insurance. CareX transactions are recorded on the Ethereum ledger and are thus simultaneously secure and liquid. Each token provides a share in an annual profit distribution of 0.5 percent from CareX, in addition to their token-value.

We are working to create a market for the tokens by signing up a network of providers that will accept them in return for services, such as a trip to the emergency room. CARE tokens aren't just for personal consumption. Using smart contracts, the CareX community of token holders can give or exchange tokens with anyone at any moment right from their wallet.

CareX is much more than a currency. Token holders are able to utilize the CareX wallet to securely host their medical records, granting short-term access to providers as needed and decided. You can even get preliminary unofficial diagnoses to ailments by speaking with Dr. Pinto, a medically trained AI-based chatbot.

CareX doesn’t only benefit healthcare patients and investors, it also creates an effective digital alternative to the administrative challenges experienced by providers, taking them back to the basics of a transparent market where all prices are readily available, and payments are immediate. CARE tokens are encrypted and can be exchanged for Bitcoins (BTC), Ethereum (ETH), and US Dollars (USD). CareX doesn’t interfere with current payment systems. Rather, it runs alongside and in addition to existing insurance models as a low cost, easy-to-use, effective form of investment.

CareX is already being built. Backed by an existing healthcare software platform used by providers around the world, when the platform is completed, participants in the CareX Simple Agreement for Future Tokens (SAFT) will have a large network to utilize their investment in return for health services. Providers participating in the network will get to use this platform for free, and will be able to offer their services at a discount to CARE token holders because of its efficiency over traditional payment methods (estimated 20% operational improvement; 30% technology automation). CareX represents a significant discount to customers with a value proposition for everyone in the market.

CareX tokens will not only be applicable to healthcare patients and providers at hospitals, emergency rooms, or doctor’s offices. Pharmaceutical suppliers are among the future planned participants in this alternative economy that will increase in utility and value.
2. Team

Strategic Partners

CallHealth
Everything about health

CARECORP
Seniors Services

Investors

JCT LIMITED

KINGSDALE CAPITAL

DA VINCI
You Win
3. Progress to date

CareX is already well on its way to becoming a reality. Using the well-oiled team that has been working together in various capacities for 15 years, the engineering team behind CareX know what the hurdles are to building and scaling a new healthcare technology.

**A Solid Base: Building off of the Scottline healthcare analytics platform**

The team that designed a real-time analytics dashboard used by Scottline Healthcare Solutions are behind the development of the CareX Wallet, CareX HealthVault, the CareX Chatbot, and the integration of these solutions on the Blockchain.

Using knowledge gleaned from developing a dashboard that accepts all kinds of healthcare provider data regardless of their Health Information System (HIS) and transforms it into readable analytics, CareX is close to a blockchain solution.

To see the analytics dashboard in action, call 415-489-8221 (USA) or attend one of our regular webinars.

3.1 Working prototypes

**The CareX Wallet is already a working prototype.**

The CareX HealthVault and Dr. Pinto, the CareX Chatbot, are in earlier phases of development. See progress on these integral products on the CareX blog or create a wallet at [https://wallet.carex.tech](https://wallet.carex.tech)

3.2 Compliance (HIPAA and the SEC)

Scottline Healthcare has experience implementing the Health Insurance Portability and Accountability Act (HIPAA), which governs how healthcare providers handle sensitive patient data. All of our technical staff and servers are certified as HIPAA compliant. As a result, the CareX platform is on the fast track to delivering the first HIPAA compliant blockchain solution. HIPAA compliance is a major issue for healthcare providers and a prerequisite for CareX’s success.

CareX intends to implement its business plan using a Securities Offering Sale via a Simple Agreement for Future Tokens (SAFT) under Rule 506(c) pursuant to rules promulgated by the United States Securities and Exchange Commission.

It also means token holders will receive a share of the future profits of CareX (0.5 percent of CareX profits will be shared on an annual basis).
4. Healing a Broken System: Why Healthcare is ready for Cryptocurrency

Healthcare by the numbers

Healthcare spending, taken as a whole, is very high in the United States, and growing.

From 2005 to 2015, health care spending in the United States tripled.


Only 80% of health insurance premiums go towards paying for service, while the other 20% is lost in administrative overhead. Oftentimes hospitals go unpaid for months, or longer—causing ever increasing costs.

Overall, The Centers for Medicare and Medicaid Services (CMS) projected that total health care spending for 2016 reached nearly $3.4 trillion, up 4.8 percent from 2015. According to CMS, U.S. health care spending is projected to reach nearly $5.5 trillion by 2025, a full 20 percent of GDP.

Learn More: https://www.advisory.com/daily-briefing/2017/02/16/spending-growth

Information from the Organization for Economic Cooperation and Development (OECD)

Only 80% of health insurance premiums go towards paying for service, while the other 20% is lost in administrative overhead.
4.1 The Patient’s Perspective

High Deductibles Causing Pain for Small Business and Debt for Families

Patients struggle to bear the high costs of health care in the United States by paying increasingly expensive insurance premiums, which can only serve as a cap on a family’s exposure to financial ruin.

Because of high annual deductibles, most patient’s day to day care is still paid out of pocket.

Since costs such as a doctor’s visits and many other routine visits are paid out of pocket, price comparison is increasingly important. Currently, consumers suffer from a lack of transparency, trust, and a general inability to systematically access the best health care at the most affordable price.

In our view, while the internet has increased the amount of information available to health care consumers, a very high percentage of self-pay consumer purchases are a result of chance, haphazard decision making, procrastination, and poorly information.

Moreover, the self-pay consumer pays the health care provider at the provider’s ‘Usual and Customary Rate’, which on average is 40% more than what insurance companies pay for their insured members. This discount represents one of the largest advantages of the insurance model. By leveraging the cooperative negotiation power of the CareX network, token holders will also get the best prices.

Prices for a given procedure vary widely, however, within a town, state, country—without necessarily any real difference in the quality of outcomes.

The prices Medicare pays serves as a benchmark for illustrating this wide disparity, as reported in the Huffington Post.

American hospitals charge vastly different sums for the same medical procedures. The cost of treating chronic obstructive pulmonary disease, for example, varies greatly from hospital to hospital throughout the New York area. At Bayonne Hospital Center in New Jersey, the average amount charged per patient is staggering $99,690, compared to an average of $7,044 per patient at Lincoln Medical and Mental Health Center in the Bronx.
Although many qualify for subsidized insurance premiums, they are still required to pay their deductible up front. In 2015, the Affordable Care Act capped this at $6,500 for an individual and $13,200 for a family—potentially ruinous costs for many low to middle income Americans.

As a result, increasing numbers of patients go without insurance entirely, thinking their healthcare needs would not justify the expense of an insurance premium. Oliver Wyman found that enrollment in the healthcare exchanges decreased by 22 percent in 2016 and 2017. This population, often young and too well off to qualify for government-funded welfare programs like Medicaid, therefore neglect going to the doctor for routine visits. This represents a loss both for patients and providers.

Source:
https://www.huffingtonpost.com/2013/05/08/hospital-prices-cost-differences_n_3232678.html

4.2 The Provider’s Perspective
Excessive administrative burden

For health care providers, offering services to insured patients is complicated, costly and fraught with delays. As indicated above, providers customarily discount their services by an average of 40% as a result of the insurance companies’ bargaining positioning. Moreover, providers often must wait for months before a claim is reviewed and approved by insurance companies and they receive payment. Finally, providers must write off a large percentage of their billings due to unpaid co-pays, deductible, co-insurance, disputed billing, and other situations.

From our experience, the wait time for payment from an insurance provider is 27-90 days on average from the time of service. The administrative burdens and payment delays often increase when government programs like Medicare and Medicaid are involved.

Illinois, for example, has more than $5 billion dollars in unpaid state health insurance and $2 billion dollars in unpaid Medicaid bills to healthcare providers who in many cases have waited years to be reimbursed.

The situation is so bad that many providers opt not to deal with Medicaid, turning away those most in need because they cannot afford to provide services for free. Approximately 50 percent of providers make this tough decision.

The administrative mess costs providers as well as insurance companies. Only approximately 80 percent of a healthcare insurance premium goes to actual medical services, on average. The remaining 20 percent goes to administrative costs of the insurance company, which can now all be automated using the blockchain, smart contracts, and CareX token currency.

Only approximately 80 percent of a healthcare insurance premium goes to actual medical services, on average.

These difficulties have led to a sharp increase of providers abandoning insurance companies in favor of cash only, concierge medicine, and other alternative business models.

Many providers, however, cannot afford to completely replace their business model, which is what is often necessary to make the shift profitable.
4.3 A word on healthcare outside the US

Many countries outside the US have nationalized healthcare systems, and therefore experience different issues in care. Many of these systems, such as the National Health Service (NHS) in the United Kingdom, experience long waits for difficult and expensive procedures such as hip replacements. Patients in these countries are eager to find a way to pay for their care instead of waiting.

Other countries are either medical tourism destinations, or feature populations who travel to other countries to receive treatment. In these situations, it is often difficult to arrange a payment for care, since there are prohibitions on carrying large amounts of cash and wire transfers are carefully regulated and potentially expensive.

With CareX, patients in these countries and situations can find the care they need for an affordable price, all while staying within a trusted network.

Medical Tourism, an Example

A resident in Dubai who is coming to Houston in the United States for orthopedic surgery and rehabilitation may need to carry more than the $10,000 cash allowed into the country on a tourist visit. Instead of bringing relatives or engaging in a costly bank transfer, he can invest in CareX and use his tokens to pay for the procedure upon arrival.

This kind of service is invaluable to the person in need. At the same time, it helps providers gain valuable business on a global scale.

Source:

5. An Alternative Healthcare Ecosystem -- CARE for Patients

By introducing a new healthcare payment system, using the innovations of cryptocurrency and the blockchain, CareX not only solves the mess the current health system experiences today, but it completely reorients the healthcare marketplace back towards the benefit of the consumer by focusing on transparency, security, privacy, and affordability.
5.1 The Payment Solution, an alternative to Cash

CareX Blockchain Platform tokens (CARE) can be paid to accredited providers directly in return for services. This means routine doctor visits all the way to more expensive operations and emergencies can be paid for with cryptocurrency.

Use Scenarios:

- For holders of cryptocurrencies like Bitcoin, which can be difficult to use in return for services, CARE turns a liquid asset into a service through a simple transaction.

- Employers can directly purchase discounted health care rather than cover or match a payment into an insurance premium.

- Family members can invest in a loved one’s health.

- Medical Tourism: A patient travels to another country for medical care. Since paying for cross border medical services is not only a difficult task requiring bank account transfers or the risk of multiple travelers carrying huge amounts of cash, with the CareX platform, patients can easily pay for the service digitally and avoid the hassle of using fiat currency.

The CareX Wallet is the major game changer in the healthcare space as it enables patients to use blockchain assets to both pay and share their medical history for short-term periods, keeping all their private information secure and protected in the long-term, never printed on paper, left or stored in boxes.

The CareX Wallet will work on a smartphone or a physical health card “cold wallet” at CareX enabled providers using CARE Tokens. We intend to provide the CareX App for download in iOS and Android by February 2018 (with the specific launch dates being subject to achievement of the relevant milestones in the CareX Initial Token Sale, as explained next).
5.2 Utilizing the Blockchain -- the CareX HealthVault

Another exciting feature of the CareX Wallet is incorporating medical history on the blockchain. We are implementing normalization schemes for medical data of all sorts, whether they are blood tests, MRI results, diagnosis by doctors, etc. We are implementing support clear standards for importing any alphanumeric medical data onto our cryptographic platform. Storage for securing and granting access to your entire life of medical records can be purchased using just a few CareX tokens and secured forever.

This transaction information will be kept safe by our multi-signature protocol so that a third party can access it only if both doctor and patient sign off on the request using their mobile phones immediately. Using smart contracts, patients can also elect to provide trusted family or friends access to their wallet in time of emergencies.

This model enables secure, easy-to-use, single point of access to data to transact simply and effectively.

Product advantages

• Multi-asset (all blockchain assets are compatible with the CareX Wallet)
• Assets stay in cryptocurrency or can be exchanged to US Dollars (USD)
• Lowest available foreign exchange and transaction fees (with no other charges)
• Decentralized and trusted storage
• Global access and acceptance of CARE Tokens to 100,000 CareX Provider Network in over 100 countries
• No restriction or fee on user location
• Token holders earn a share of the 0.5% annual profit distribution
Finally, the CareX Wallet enables consumers to find providers that accept CareX Tokens anywhere in the world and compare them to find the best prices. To help this process, the Wallet will include an interactive 'Chatbot'.

**CareX Chatbot (For Providers & Patients)**

The CareX Chatbot is a digital assistant, enabled with Artificial Intelligence on our Blockchain platform. As we continue to develop the Chatbot it will be able to suggest automated clinical suggestions as a kind of initial diagnosis. This application enables both the providers and patients to access initial information in a personalized way without the involvement of a human, saving time and expense. This is the future of medicine.

**A use case:**

Alice has had a cough for two weeks that her regular over-the-counter medication won't help, and even makes worse. Alice, who has a CareX Wallet, consults the ChatBot, who asks questions about her symptoms. That information is used to narrow the type of healthcare need Alice may require. With this information Alice is able to pick a CareX provider and even schedule an appointment for a doctor consultation, saving both time and resources to get to the point of doctor-patient interaction.
5.3 An investment

As mentioned previously, CareX is undertaking a private placement Offering Sale and issuance to receive CARE tokens in the future via a Simple Agreement for Future Tokens (SAFT) under Rule 506(c) promulgated under rules of the United States Securities and Exchange Commission. Token holders will receive a share of the future profits of CareX (0.5 percent will be distributed annually).

In addition, management intends to list CareX on select cryptocurrency exchanges, allowing its value to float relative to other currencies. In a market that is currently growing by 1 percent per day, there is potentially tremendous upside to holding CareX at the current discounted rate (see details of Coin Offering, section 8).

6. An Alternative Healthcare Ecosystem - CARE for Providers

CareX Blockchain Platform offers health care providers, such as clinics, doctor’s offices and hospitals, significant advantages.

Besides an alternative payment solution that is borderless, immediate, and secure, CareX Blockchain Platform will allow providers to host and access healthcare information. By accepting CARE, providers would get free access to the Scottline Healthcare Analytics Dashboard – currently priced at $10,000 USD annually per clinic. For more information on this valuable software solution, visit http://www.scottlinehealth.com
6.1 An IT Solution  -- Security, Transparency, Affordability

Security -- Patients’ lives are at risk from cybersecurity attacks

Healthcare providers continue to be one of the biggest targets of hackers. Steps must be taken to protect patients and their data, whether from ransomware, stolen personal information, or attacks on medical devices. Doing nothing will have a huge impact to patient care and the stakes are simply too high to ignore.

Recent Cyber Attacks:

$2.3k UVM Medical Center patients affected in phishing incident - July 26, 2017
$266k LA medical center patients’ PHI compromised in ransomware attack - August 21, 2017

The Blockchain technology that powers cryptocurrencies is quickly being recognized as an excellent solution to accomplish true security. Even government entities have come to accept this. What they lack is a consumer-focused solution that avoids centralization and rewards those who use it.

Blockchain projects by US government agencies

Several US government agencies, including the Centers for Disease Control and Prevention (CDC) and the General Services Administration (GSA), are implementing Blockchain in their operations.

The CDC has launched a pilot project for the use of the technology during disaster relief operations, particularly on public health data surveillance aimed at preventing the spread of preventive and chronic diseases.

The GSA meanwhile is advancing a program to develop a Blockchain-based system which is aimed at replacing the Fastlane procurement system for information technology projects.

Source:
Transparency -- An Open Network

Security must be combined with accessibility and the openness associated with connectivity.

The CareX platform provides a secure environment for the network participants to leverage an ecosystem that will increase revenue, access to a global pool of resources, and increasing operational efficiencies—thereby contributing to the bottom line.
Affordability

As mentioned previously, health care costs vary widely, without necessarily any difference in the quality of outcomes. While substantial data exists to compare the cost and quality of care for a particular procedure, there is currently no readily available resource for patients to access this information to make an informed judgement.

The current solutions that have been implemented by healthcare providers in dealing with healthcare data and the transfer of such across intermediary networks to other healthcare systems have proven to be very inefficient. They have been vulnerable to exploitation by hacking, are expensive to set up and confusing to use. This has resulted in a difficult but necessary choice for all involved in the healthcare process to work out a solution that is secure, scalable, and affordable.

Large-scale incumbent healthcare providers, hospitals, technology firms, insurance companies, and pharmaceutical companies are competing to control patient’s data in a centralized system.

With the use of the CareX decentralized secure suite of features, we plan to provide a platform that will reduce the need to store multiple copies of patient data in multiple systems while also empowering the providers to have control of their own medical data.

We also envision a system where we can reduce the workload for pharmacies, insurance companies, and doctors in verifying the legitimacy of prescriptions and reduce intentional fraud and mistakes that take place far too often as a result of a clerical error. Furthermore, we want to help specialists and primary care physicians quickly diagnose a patient by getting access to necessary medical history.

From our discussions with several medical professionals in the industry, the best way to determine the best treatment for a person is to look and see at what has worked in the past and for whom it has worked. This same principle can be applied to diagnosing illnesses as well.

We want to be able to leverage all the medical data that we can by using the CareX Blockchain, whether it be a blood test, MRI results, X-Rays, echocardiograms, etc. Anything that can be transformed to alphanumeric data will be fed into our artificial intelligence powered neural network and will be leveraged so that the engine can be trained to help medical professionals quickly diagnose and recommend treatment plans for individuals based on their personal medical profile and symptoms.
6.2 A Payment Solution, the Alternative to Accepting Cash

The value to healthcare providers of having a way to immediately receive compensation for their work cannot be understated. It only really becomes clear by comparing it to what clinics, hospitals and small doctor’s offices usually go through to receive payment (see section 2.3)

As mentioned above, CareX represents approximately a 20 percent efficiency savings, which can be passed onto consumers or added to the profit margin ideally both.

CareX tokens also have the advantage of being a liquid form of income whose value is far from defined. This presents an opportunity to innovative health care providers, working with an American government that has greatly supported new decentralized technologies.

6.3 An (International) Marketing Engine

By presenting prices for consumers to compare, the CareX Wallet and the CareX ecosystem will also act as an online marketplace.

Providers eager to grow their businesses merely have to lower their prices to catch the customer’s eye. This form of advertising is free to all providers that accept CareX, encouraging the greatest benefits of the network to stay for the patients.

This matches a key strategy of insurance companies, who get discounts in return for a certain level of business brought by their own customer base. By cutting out the middle-man, CareX should save both providers and patients money.

6.4 An investment

Instead of accepting payment in a currency that depreciates with inflation, healthcare providers accepting CareX tokens are receiving a security that potentially appreciates with use, and includes a small percentage in profit sharing annually. Moreover, providers will skip the long wait to be paid, which over time represents an opportunity cost, manifesting in lost interest (if immediate payments were to sit in a bank) at the least, and much more if providers utilized them.

We also predict medical providers will be able to use CARE tokens to purchase needed equipment and other supplies.
7. An Alternative Healthcare Ecosystem -- CareX for Suppliers and Beyond

Just as CareX can be used by patients to secure the services of healthcare providers, so CareX can be used by providers to secure the necessary supplies. By using tokens in this manner, providers can easily receive benefits from participating in the ecosystem (such as discounts and affordable pricing) instead of the current situation characterized by relentlessly increasing costs.

In turn, participating suppliers can gain valuable insights about the health market from sources within the CareX platform. They also benefit from the free advertising by merely existing on the platform.

8. The Crypto Market, Connecting CareX to a wider movement on the Blockchain

The total market cap of cryptocurrencies or digital assets rose to as much as $172.2 Billion this quarter and can exceed $200 Billion by the end of 2017, according to CoinMarketCap.

Investors in CareX are taking part in the growth of the market cap, which is driven by the price of Bitcoin. A recent survey of Bitcoin users say the price could reach $10,000.

One analyst explains why Bitcoin is likely to be worth $25,000 in the near future.

Source: https://www.cryptocoinsnews.com/25000-bitcoin-price-prediction-conservative-wall-street-strategist/
Investors in CareX are purchasing something more tangible, a service they already pay too much for. For providers accepting CareX tokens, they are building an account directly convertible with what is rapidly proving to be the future of money.

Besides taking advantage of the overall market, CareX stands in a field about to experience a titanic shift thanks to the Blockchain. Whereas UBS estimates healthcare to be one of the key industries affected by Blockchain technology, only about 6 percent of the ICOs in 2017 were healthcare related.

Investors therefore have a limited opportunity to get into a space that is quickly exploding globally.
9. Proposed Go to Market Strategy

CareX will grow its provider, supplier and patient network rapidly and simultaneously. By signing up existing provider networks to accept CARE tokens, CareX intends to gain access to patient networks and grow them further through various marketing efforts. Depending on the resources, CareX will be able to expand these efforts at a consistent rate.

Our growth will use the following path:
## CareX Network Roadmap

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Addressable Market</strong></td>
<td>100 M Patients&lt;br&gt;1 M Suppliers&lt;br&gt;3 Trillion Spent</td>
<td>200 M Patients&lt;br&gt;5 M Suppliers&lt;br&gt;3 Trillion Spent</td>
<td>300 M Patients&lt;br&gt;10M Suppliers&lt;br&gt;3 Trillion Spent</td>
</tr>
<tr>
<td><strong>Worldwide</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>CareX Health Network</strong></td>
<td>20,000 Average 50 Patients per provider/year</td>
<td>40,000 Average 150 Patients per provider/year</td>
<td>60,000 Average 200 Patients per provider/year</td>
</tr>
<tr>
<td><strong>Provider Network (Hospitals, Clinics)</strong></td>
<td>1M</td>
<td>6M</td>
<td>12M</td>
</tr>
<tr>
<td><strong>Network Users (CARE Token Users)</strong></td>
<td>2,000</td>
<td>5,000</td>
<td>10,000</td>
</tr>
<tr>
<td><strong>Supplier Network (Manufacturing Companies)</strong></td>
<td></td>
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10. SAFT Details

**Project**
CareX is a new way for people to find and pay for healthcare using crypto tokens on a blockchain platform.

**CareX Wallet**
The CareX Wallet is a multi-asset cryptocurrency wallet that can be used to get healthcare services worldwide under CareX Provider Network.

**Ticker Symbol**
CARE

**Token Background**
CARE is built as an ERC20 token on the Ethereum blockchain

**CARE token price**
$10.00 USD, subject to increase if CareX meets its funding cap.

**Project Status**
Provider Network - LIVE, READY FOR MARKET
Healthcare Analytics - LIVE, READY FOR MARKET
ChatBot - LIVE, READY FOR MARKET
Wallet - LIVE, READY FOR MARKET
Other Features - UNDER DEVELOPMENT

**Escrow of funds**
Funds are secured in a multi-signature escrow crypto account on Coinbase. The account holder is Scottline Healthcare Solutions

**Token holder reward**
Each Token entitles the holder to a share of the annual profits of CareX. The total amount shared annually is 0.5% of net profits.

**Accepted currencies**
Ethereum (ETH), Bitcoin (BTC), LiteCoin(LTC), United States Dollars (USD)

**Distribution of CARE tokens**
Token distribution will take 1-3 days to ensure the SAFT agreements have been signed and accreditation checks have been completed.

**Commencement of trading**
Planned trading commences in Q4 2018

**Listing**
(Various leading crypto exchanges; To Be Announced)
Proposed use of SAFT Funds

Tokens Usage

- 51% for CAREX Network Users
- 19% for CAREX Management
- 15% for ICO Operations
- 15% for ICO (Platform Development)

CareX Distribution of Funds

- 60% for Development
- 12% for Marketing
- 10% for Legal
- 18% for Operation Costs

Proposed Token Value & Price Structure
The initial CARE Token will have a value of $10.00. Once the SAFT reaches certain funding levels, the price will increase. This is because CareX will be able to pursue more expansive growth efforts (see 10. Proposed Go to Market Strategy).

Overview of Token Structure
CareX - SAFT
All funds received will be disbursed by the CareX Blockchain Platform Foundation using a multi-signature wallet.
11. Legal Considerations

CareX is undertaking a private placement Securities Offering Sale and issuance to receive CARE tokens in the future via a Simple Agreement for Future Tokens (SAFT) under Rule 506(c) promulgated by the United States Securities and Exchange Commission. Each Token entitles the holder to a share of the annual profits of CareX. The total amount shared annually is 0.5% of net profits.